

Increase the Amount and Efficiency of Philanthropic Giving in the Philadelphia Region Decision-Making Framework

The Democracy and Civic Initiatives program uses the following criteria to assess a project’s alignment with this strategy.

Understanding of Funding Context			
ABSENT No understanding of relevant philanthropic landscape; no plan for learning about it.	EMERGENT Limited understanding of and experience working within funding landscape.	DEVELOPING Ongoing, intentional efforts to understand relevant funding landscape and some prior experience working within it.	STRONG Strong knowledge of funding landscape and deep experience is present, ongoing, and shapes proposed work.
		“DEVELOPING” OR “STRONG” REQUIRED	
Equity and Inclusion			
ABSENT No plan to prioritize equitable access to funding for communities most affected by economic inequity, racial discrimination, or other forms of injustice.	EMERGENT Limited consideration of equitable access to funding in project plan.	DEVELOPING Project plan and goals prioritize equitable access to funding for communities most affected by economic inequity, racial discrimination, or other forms of injustice.	STRONG Project plan and goals directly address structural inequities in access to funding.
		“DEVELOPING” OR “STRONG” REQUIRED	
Organizational Capacity			
ABSENT No evidence of plan, timeline, leadership, resources, staffing, or partnerships necessary to achieve project’s goals.	EMERGENT Some elements of project plan and resources are in place, but plan to fill gaps is vague or nonexistent.	DEVELOPING Project has a realistic plan, timeline, and leadership; some resources, staffing, and partnerships are in place, with a clear plan to fill remaining gaps.	STRONG Evidence of realistic plan, timeline, resources, staffing, and partnerships to achieve the project’s goals; history of successful implementation of similar work.
		“DEVELOPING” OR “STRONG” REQUIRED	
For Objective 1, Improve Regional Funder Coordination and Collaboration:			
Collaboration and Partnerships			
ABSENT No identified partners or plans for collaboration.	EMERGENT Intended partners are identified but there are no clear commitments to collaborate that would strengthen the work.	DEVELOPING Some committed partners and a clear plan to build new partnerships that will address gaps in perspective and expertise.	STRONG Evidence of commitment to collaborate from partners who will strengthen the work through diverse perspectives and expertise.
		“DEVELOPING” OR “STRONG” REQUIRED	
For Objective 2, Increase Philanthropic Dollars WPF Helps to Secure:			
Potential for Financial Impact			
ABSENT WPF funds will not help secure additional funding for the region.	EMERGENT Proposal has potential to secure limited additional funding for the region.	DEVELOPING Proposal has potential to secure meaningful additional funding for the region.	STRONG Proposal has potential to secure significant additional resources for the region, with strong evidence that proposal will be competitive.
		“DEVELOPING” OR “STRONG” REQUIRED	