William Penn Foundation

Environment and Public Space

Decision-Making Framework

The Environment and Public Space program uses the following criteria to assess a project's alignment with the program's strategies.

Alignment with Objective

ABSENT

Conveys no meaningful connection to any EPS objectives.

EMERGENT

Would make a marginal and/or uncertain contribution to advancing an EPS objective.

DEVELOPING

Would make a clear contribution to advancing an EPS objective.

STRONG

Would make a clear and major contribution to advancing an EPS objective.

"DEVELOPING" OR "STRONG" REQUIRED

Beneficiaries

ABSENT

Does not identify expected beneficiaries of the project.

EMERGENT

Project beneficiaries are identified, but do not include prioritized communities.

DEVELOPING

Identified beneficiaries of the project include prioritized communities.

STRONG

Prioritized communities will receive significant benefits from the project.

"DEVELOPING" OR "STRONG" REQUIRED

Meaningful Community Awareness of Proposed Work

ABSENT

No meaningful evidence of community awareness of, interest in, or demand for proposed work.

EMERGENT

Minimal evidence of community awareness of, interest in, and/or demand for proposed work.

DEVELOPING

Meaningful evidence of community awareness of, interest in, and/or demand for proposed work.

STRONG

Specific involvement of community members and/or community-based organizations in development of proposal.

"DEVELOPING" OR "STRONG" REQUIRED

Meaningful Community Engagement in Proposed Work

ABSENT

No meaningful community engagement included in implementation plan for proposed work.

EMERGENT

Limited community engagement in implementation plan for proposed work.

DEVELOPING

Significant community engagement as audience for proposed work (e.g. outreach and education).

STRONG

Substantial community engagement as both audience for and also implementers of proposed work.

"DEVELOPING" OR "STRONG" REQUIRED

Partnership and Collaboration

ABSENT

Does not address partnerships that will be necessary for success.

EMERGENT

Explains the partnerships that will be necessary for success, but does not identify specific partners or describe the role that partners will play in the proposed work.

DEVELOPING

Identifies specifc partners, provides at least a general description of the role that they will play in the work, and includes letters of support from at least some of them.

STRONG

Identifies specific partners, provides a detailed description of the role that they will play in the work, and includes letters of support from each

"DEVELOPING" OR "STRONG" REQUIRED

Organizational Capacity

ABSENT

Insufficient evidence of leadership, resources, staffing, partnerships, and/or experience necessary to achieve project goals.

EMERGENT

Evidence of leadership, resources, staffing and/ or partnerships, but insufficient evidence of ability to successfully implement work of the type being proposed.

DEVELOPING

Evidence of leadership, resources, staffing and partnerships, and some experience with successful implementation of the type of work being proposed.

STRONG

Evidence of all necessary leadership, resources, staffing and partnerships in place to achieve project goal. Applicant and/or partners also have extensive experience with successful implementation of the type of work being proposed.

"DEVELOPING" OR "STRONG" REQUIRED

Project Design and Feasibility

ABSENT

Does not provide a clear, specific, or realistic approach to the work. Project outcomes and success are not clear and well-defined.

EMERGENT

Provides a clear approach to the work, but some aspects of the approach are vague or seem unrealistic. Project outcomes are defined, but are of uncertain achievability, based on the details provided.

DEVELOPING

Provides a clear approach to the work and successful outcomes are defined and achievable. Some aspects of the project design may require further clarification to assess feasibility.

STRONG

Provides a clear approach to the work, successful outcomes are defined and achievable, and the proposal includes a sound project design and feasible implementation plan.

"DEVELOPING" OR "STRONG" REQUIRED