Arts and Culture

Arts and Culture Capital Support Decision-Making Framework

The Arts and Culture program uses the following criteria to assess a project's alignment with this strategy.

Artistic and Cultural Practice

ABSENT	EMERGENT	DEVELOPING	STRONG
The role and/or skills of an artistic-cultural team is absent.	Artistic-cultural team does not play a conceptual or decision-making role in the creative experiences described and/or does not have relevant artistic-cultural skills or experience needed.	Artistic-cultural team has limited-to-developing relationship, or influence in shaping the creative experiences and goals described.	Highly skilled or trained artistic-cultural team is central to developing creative concepts and decision-making, and has demonstrated the knowledge and practices to be effective, and essential to its artistic field and community.

"STRONG" REQUIRED

Organizational Strength

ABSENT	EMERGENT	DEVELOPING	STRONG
Vague or unformed plan for future operations.	Stable financial health with limited plan to develop resources for expanded program/activity.	Stable financial health with moderately clear approach to business model, gaps in budget and resources.	Strong financial health, equipped with business model, necessary assets, and resources to sustain expanded program activity.

"STRONG" REQUIRED

Design/Results Feasibility

ABSENT	EMERGENT	DEVELOPING	STRONG
Unclear approach to the work, lacks project design and implementation details to achieve scope of work and results.	Conceptual approach to project design, implementation and results are vague, difficult to understand, or seem unrealistic.	Developed concept with tangible approach to project design and an implementation plan, with anticipated results that are informed by untested ideas and some past practices.	Detailed approach to the work with strong project design, implementation plan, and measurable results that are informed by past practices and evidence of success.

"STRONG" REQUIRED

Orientation to Equity, Inclusion, and Accessibility

ABSENT	EMERGENT	DEVELOPING	STRONG
Articulates some knowledge, but no evidence of practices that address barriers to people engaging with the organization or project, does not create environments where people feel valued and included. Unclear approach to welcoming and usable programs for people of diverse abilities and backgrounds.	Inconsistent use of practices that address barriers to engagement and create environments where people feel valued and included. Testing approaches to welcoming and usable programs for people of diverse abilities and backgrounds.	Demonstrates consistent practices that address barriers to engagement and create environments where people feel valued and included. Increasing use of approaches that make programs welcoming and usable for people of diverse abilities and backgrounds.	Track record of embedded practices that address barriers to engagement, create environments where people feel valued and included, and consistently ensures programs are welcoming and usable for people of diverse abilities and backgrounds.

"DEVELOPING" OR "STRONG" REQUIRED

Understanding and Engagement of Intended Beneficiaries

ABSENT	EMERGENT	DEVELOPING	STRONG
Intended beneficiaries are not clearly defined; community-centered practice or engagement is absent.	Provides minimal evidence of familiarity with intended beneficiaries or community-centered practices and plans for engaging them are sporadic and/or cursory.	Demonstrates some knowledge of intended beneficiaries and existing community-centered practices, and includes deliberate mechanisms to engage and deepen these relationships and practices.	Clearly identifies its intended beneficiaries and demonstrates deep relationships and community-centered practices with these beneficiaries.

"DEVELOPING" OR "STRONG" REQUIRED

Promotes Stewardship of Existing Cultural Assets

ABSENT	EMERGENT	DEVELOPING	STRONG
Institution is not an existing cultural asset for the community or region.	Represents an existing cultural asset for the community or region with limited community-engaged programs; the project will benefit the institution overall.	Represents an existing cultural asset and demonstrates knowledge of inclusive engagement and existing practices to benefit community and institution overall.	Represents an existing cultural asset with track record of inclusive engagement and benefit to community or region.

"DEVELOPING" OR "STRONG" REQUIRED

Leverages a Prior Foundation Investment

ABSENT	EMERGENT	DEVELOPING	STRONG
No prior WPF investment.	Historic, but no recent WPF investment.	Recent* but modest WPF investment.	Recent* major WPF investment.

"DEVELOPING" OR "STRONG" REQUIRED

* Awarded within past 10 years