William Penn Foundation

Children and Families

Decision-Making Framework

The Children and Families program uses the following criteria to assess a project's alignment with the program's strategies.

Alignment with Objective

ABSENT

Project conveys no meaningful connection to the objective.

EMERGENT

Project would make a marginal and/or uncertain contribution to advancing the objective.

DEVELOPING

Project would make a clear contribution to advancing the objective.

STRONG

Project would make a clear and significant contribution to advancing the objective.

"DEVELOPING" OR "STRONG" REQUIRED

Program Design and Feasibility

ABSENT

Proposal does not provide a clear approach to the work. Anticipated outcomes and success are not well-defined.

EMERGENT

Proposal describes an approach to the work, but some aspects are vague, difficult to understand or seem unrealistic.
Anticipated outcomes are defined, but are of uncertain achievability, based on the details provided.

DEVELOPING

Proposal provides a clear approach but could be more specific. Anticipated outcomes require further clarification to assess feasibility.

STRONG

Proposal provides a clear and feasible plan to implement the work and includes a solid justification for anticipated outcomes.

"DEVELOPING" OR "STRONG" REQUIRED

Partnerships and Collaboration

ABSENT

No potential partners or plans for collaboration.

EMERGENT

Potential partners relevant to the project are identified but there are no clear commitments.

DEVELOPING

Some committed partnerships relevant to the project, a plan to build any necessary new partnerships, and a description of each partner's role.

STRONG

Sufficient committed partnerships relevant to the project, a description of each partner's role, and a track record of successful collaboration.

"DEVELOPING" OR "STRONG" REQUIRED

Organizational Experience

ABSENT

No implementation experience and no track record of success.

EMERGENT

Less than three years of experience with advancing the specified objective and a limited track record of success.

DEVELOPING

Three to five years of experience advancing the specified objective and success in Philadelphia or other relevant cities or regions.

STRONG

More than five years of experience advancing the specified objective and an extensive track record of success in Philadelphia and/or Pennsylvania.

"EMERGENT," "DEVELOPING" OR "STRONG" REQUIRED

Community Knowledge and Engagement

ABSENT

No evidence of familiarity with the intended beneficiaries of the proposed project and no plan for future engagement.

EMERGENT

Minimal evidence of familiarity with intended beneficiaries of the proposed project, but there is a commitment to develop a stakeholder engagement plan during implementation.

DEVELOPING

Evidence of familiarity with the intended beneficiaries of the proposed project and there is a plan for ongoing stakeholder engagement during implementation.

STRONG

Key components of the project were informed by the intended beneficiaries of the proposed project and there is a plan for ongoing engagement during implementation.

"DEVELOPING" OR "STRONG" REQUIRED