

# Arts and Culture Capital Support Decision-Making Framework

The Arts and Culture program uses the following criteria to assess a project’s alignment with this strategy.

Artistic or Cultural Practice			
<p><b>ABSENT</b> No impact or influence on artistic field.</p>	<p><b>EMERGENT</b> Limited impact on or influence on artistic field.</p>	<p><b>DEVELOPING</b> Considerable influence on the artistic field and region.</p>	<p><b>STRONG</b> Work is essential to the artistic field, community, or region.</p>
			<b>“STRONG” REQUIRED</b>
Organizational Strength			
<p><b>ABSENT</b> Vague or unformed plan for future operations.</p>	<p><b>EMERGENT</b> Stable financial health with limited plan to develop resources for expanded program/activity.</p>	<p><b>DEVELOPING</b> Stable financial health with moderately clear approach to business model, gaps in budget and resources.</p>	<p><b>STRONG</b> Strong financial health, equipped with business model, necessary assets, and resources to sustain expanded program/activity.</p>
			<b>“STRONG” REQUIRED</b>
Achievability			
<p><b>ABSENT</b> Unrealistic project plan, budget and/or resources for expected results.</p>	<p><b>EMERGENT</b> Limited plan, misaligned, or unclear alignment with budget and resources.</p>	<p><b>DEVELOPING</b> Moderately clear project plan, gaps in fund development and resources.</p>	<p><b>STRONG</b> A detailed project plan including a clear project budget, financing, construction documents, and an implementation schedule.</p>
			<b>“STRONG” REQUIRED</b>
Orientation to Racial Equity, Economic Inclusion, and Accessibility for People with Disabilities			
<p><b>ABSENT</b> Vague or non-existent goals.</p>	<p><b>EMERGENT</b> Limited goals focused on inclusion and access.</p>	<p><b>DEVELOPING</b> Clearly articulated approach to make artistic and cultural work inclusive and accessible.</p>	<p><b>STRONG</b> Project is designed with a goal to address structural inequities of access and opportunity.</p>
		<b>“DEVELOPING” OR “STRONG” REQUIRED</b>	
Community/People-Centered Practice			
<p><b>ABSENT</b> Minimal evidence of community input.</p>	<p><b>EMERGENT</b> Project consulted with community for some activities.</p>	<p><b>DEVELOPING</b> Project is building on community relationships and collaborative practices.</p>	<p><b>STRONG</b> Project is informed by long-standing history of inclusive and community-informed practices.</p>
		<b>“DEVELOPING” OR “STRONG” REQUIRED</b>	
Promotes Stewardship of Existing Cultural Assets			
<p><b>ABSENT</b> Not an existing cultural asset.</p>	<p><b>EMERGENT</b> Is an existing cultural asset but project does not represent an investment in the existing asset; but the project will benefit the institution overall.</p>	<p><b>DEVELOPING</b> Represents a partial or modest investment in an existing cultural asset and the project will benefit the institution overall.</p>	<p><b>STRONG</b> Represents an important enhancement of or reinvestment in an existing cultural institution.</p>
		<b>“DEVELOPING” OR “STRONG” REQUIRED</b>	
Leverages a Prior Foundation Investment			
<p><b>ABSENT</b> No prior WPF investment.</p>	<p><b>EMERGENT</b> Historic but no recent WPF investment.</p>	<p><b>DEVELOPING</b> Recent* but modest WPF investment.</p>	<p><b>STRONG</b> Recent* major WPF investment.</p>
		<b>“DEVELOPING” OR “STRONG” REQUIRED</b>	

\* Within past 10 years