

Increase the Amount and Efficiency of Philanthropic Giving in the Philadelphia Region Decision-Making Framework

The Democracy and Civic Initiatives program uses the following criteria to assess a project’s alignment with this strategy.

Understanding of Funding Context

ABSENT

No understanding of relevant philanthropic landscape; no plan for learning about it.

MARGINAL

Limited understanding of and experience working within funding landscape.

DEVELOPING

Ongoing, intentional efforts to understand relevant funding landscape and some prior experience working within it.

STRONG

Strong knowledge of funding landscape and deep experience is present, ongoing, and shapes proposed work.

“DEVELOPING” OR “STRONG” REQUIRED

Equity and Inclusion

ABSENT

No plan to prioritize equitable access to funding for communities most affected by economic inequity, racial discrimination, or other forms of injustice.

MARGINAL

Limited consideration of equitable access to funding in project plan.

DEVELOPING

Project plan and goals prioritize equitable access to funding for communities most affected by economic inequity, racial discrimination, or other forms of injustice.

STRONG

Project plan and goals directly address structural inequities in access to funding.

“DEVELOPING” OR “STRONG” REQUIRED

Organizational Capacity

ABSENT

No evidence of plan, timeline, leadership, resources, staffing, or partnerships necessary to achieve project’s goals.

MARGINAL

Some elements of project plan and resources are in place, but plan to fill gaps is vague or nonexistent.

DEVELOPING

Project has a realistic plan, timeline, and leadership; some resources, staffing, and partnerships are in place, with a clear plan to fill remaining gaps.

STRONG

Evidence of realistic plan, timeline, resources, staffing, and partnerships to achieve the project’s goals; history of successful implementation of similar work.

“DEVELOPING” OR “STRONG” REQUIRED

For Objective 1, Improve Regional Funder Coordination and Collaboration:

Collaboration and Partnerships

ABSENT

No identified partners or plans for collaboration.

MARGINAL

Intended partners are identified but there are no clear commitments to collaborate that would strengthen the work.

DEVELOPING

Some committed partners and a clear plan to build new partnerships that will address gaps in perspective and expertise.

STRONG

Evidence of commitment to collaborate from partners who will strengthen the work through diverse perspectives and expertise.

“DEVELOPING” OR “STRONG” REQUIRED

For Objective 2, Increase Philanthropic Dollars WPF Helps to Secure:

Potential for Financial Impact

ABSENT

WPF funds will not help secure additional funding for the region.

MARGINAL

Proposal has potential to secure limited additional funding for the region.

DEVELOPING

Proposal has potential to secure meaningful additional funding for the region.

STRONG

Proposal has potential to secure significant additional resources for the region, with strong evidence that proposal will be competitive.

“DEVELOPING” OR “STRONG” REQUIRED