WilliamPennFoundation

Build Trust and Participation in Democratic Processes Decision-Making Framework

The Democracy and Civic Initiatives program uses the following criteria to assess a project's alignment with this strategy.

Alignment with Objective

ABSENT
Project activities and goals are unrelated to the defined objective.

EMERGENT
Project activities and goals may advance the defined objective, but connection is vague.

DEVELOPING
Project will make a clear but indirect contribution to advancing the defined objective.

STRONG
Project will make a clear and direct contribution to advancing the defined objective.

"DEVELOPING" OR "STRONG" REQUIRED

Equity and Inclusion

ABSENT
No plan to prioritize underrepresented communities. No apparent community engagement.

EMERGENT
Limited efforts to prioritize underrepresented communities. Sporadic or cursory engagement of relevant community members.

DEVELOPING
Project prioritizes access and creates opportunities for underrepresented communities. Meaningful engagement of relevant community members in project planning, goal-setting and implementation.

STRONG
Underrepresented communities are leaders in project planning, goal-setting, and implementation.

"DEVELOPING" OR "STRONG" REQUIRED

Organizational Capacity

ABSENT
No evidence of plan, timeline, resources, staffing, or partnerships necessary to achieve project's goals; no prior relevant experience with proposed work.

EMERGENT
Some elements of project plan and resources are in place, but plan to fill gaps is vague or nonexistent.

DEVELOPING
Project has a realistic plan and timeline; some resources, staffing, and partnerships are in place, with a clear plan to fill remaining gaps.

STRONG
Evidence of credible, realistic plan, timeline, resources, and staffing to achieve the project's goals; history of successful implementation of similar work.

"DEVELOPING" OR "STRONG" REQUIRED

Collaboration and Partnerships

ABSENT
No identified partners or plans for collaboration.

EMERGENT
Intended partners are identified but there are no clear commitments to collaborate that would strengthen the work.

DEVELOPING
Some committed partners and a clear plan to build new partnerships that will address gaps in perspective and expertise.

STRONG
Evidence of commitment to collaborate from partners who will strengthen the work through diverse perspectives and expertise.

"DEVELOPING" OR "STRONG" REQUIRED

Democracy and Civic Initiatives

Increase the Amount and Efficiency of Philanthropic Giving in the Philadelphia Region Decision-Making Framework

The Democracy and Civic Initiatives program uses the following criteria to assess a project's alignment with this strategy.

Understanding of Funding Context

ABSENT	MARGINAL	DEVELOPING	STRONG
No understanding of relevant philanthropic landscape; no plan for learning about it.	Limited understanding of and experience working within funding landscape.	Ongoing, intentional efforts to understand relevant funding landscape and some prior experience working within it.	Strong knowledge of funding landscape and deep experience is present, ongoing, and shapes proposed work.

"DEVELOPING" OR "STRONG" REQUIRED

Equity and Inclusion

ABSENT	MARGINAL	DEVELOPING	STRONG
No plan to prioritize equitable access to funding for communities most affected by economic inequity, racial discrimination, or other forms of injustice.	Limited consideration of equitable access to funding in project plan.	Project plan and goals prioritize equitable access to funding for communities most affected by economic inequity, racial discrimination, or other forms of injustice.	Project plan and goals directly address structural inequities in access to funding.

"DEVELOPING" OR "STRONG" REQUIRED

Organizational Capacity

ABSENT	MARGINAL	DEVELOPING	STRONG
No evidence of plan, timeline, leadership, resources, staffing, or partnerships necessary to achieve project's goals.	Some elements of project plan and resources are in place, but plan to fill gaps is vague or nonexistent.	Project has a realistic plan, timeline, and leadership; some resources, staffing, and partnerships are in place, with a clear plan to fill remaining gaps.	Evidence of realistic plan, timeline, resources, staffing, and partnerships to achieve the project's goals; history of successful implementation of similar work.

"DEVELOPING" OR "STRONG" REQUIRED

For Objective 1, Improve Regional Funder Coordination and Collaboration:

Collaboration and Partnerships

ABSENT	MARGINAL	DEVELOPING	STRONG
No identified partners or plans for collaboration.	Intended partners are identified but there are no clear commitments to collaborate that would strengthen the work.	Some committed partners and a clear plan to build new partnerships that will address gaps in perspective and expertise.	Evidence of commitment to collaborate from partners who will strengthen the work through diverse perspectives and expertise.

"DEVELOPING" OR "STRONG" REQUIRED

For Objective 2, Increase Philanthropic Dollars WPF Helps to Secure:

Potential for Financial Impact

ABSENT	MARGINAL	DEVELOPING	STRONG
WPF funds will not help secure additional funding for the region.	Proposal has potential to secure limited additional funding for the region.	Proposal has potential to secure meaningful additional funding for the region.	Proposal has potential to secure significant additional resources for the region, with strong evidence that proposal will be competitive.

"DEVELOPING" OR "STRONG" REQUIRED

Democracy and Civic Initiatives

Respond to Emerging Civic Initiatives
Decision-Making Framework

The Democracy and Civic Initiatives program uses the following criteria to assess a project's alignment with this strategy.

Alignment with WPF's Mission

ABSENT	EMERGENT	DEVELOPING	STRONG
Project is pursuing goals unrelated to WPF's mission.	Project may advance WPF's mission but contribution is tenuous.	Project is likely to advance WPF's mission in a minor way.	Project will make a direct and sizable contribution to advancing WPF's mission.
			"STRONG" REQUIRED

Potential for Broad Impact

ABSENT	EMERGENT	DEVELOPING	STRONG
Project discusses an issue and/or scale that is highly localized.	Project addresses an issue of citywide, regional, or statewide scale but does not have an approach that addresses it at that scale.	Project addresses an issue and approach of citywide, regional, or statewide scale but expertise, capacity, or partnerships to achieve that scale are uncertain.	Project addresses an issue of citywide, regional, or statewide scale; expertise and operational capacity to achieve the desired scale is in place.
			"STRONG" REQUIRED

Leadership

ABSENT	EMERGENT	DEVELOPING	STRONG
Project leadership is undefined.	Leadership and decision-making structure is to be defined OR an effective leader is not yet in place.	Project has a clear leadership and decision-making structure; leadership has limited track record.	Project has a clear leadership and decision-making structure with an effective leader (or leaders) in place.
			"STRONG" REQUIRED

Collaboration and Partnerships

ABSENT	EMERGENT	DEVELOPING	STRONG
No identified partners or plans for collaboration.	Intended partners are identified but there are no clear commitments to collaborate that would strengthen the work.	Some committed partners and a clear plan to build new partnerships that will address gaps in perspective and expertise.	Evidence of commitment to collaborate from partners who will strengthen the work through diverse perspectives and expertise.
		"DEVELOPING" OR "STRONG" REQUIRED	

Equity and Inclusion

ABSENT	EMERGENT	DEVELOPING	STRONG
No plan to prioritize communities most affected by economic inequity, racial discrimination, or other forms of injustice.	Limited efforts to prioritize communities most affected by economic inequity, racial discrimination, or other forms of injustice.	Project plan and goals prioritize and create opportunities for communities most affected by economic inequity, racial discrimination, or other forms of injustice.	Project plan and goals directly address structural inequities present in communities most affected by economic inequity, racial discrimination, or other forms of injustice.
		"DEVELOPING" OR "STRONG" REQUIRED	

Community Engagement and Public Support

ABSENT	EMERGENT	DEVELOPING	STRONG
No evidence that communities were engaged in development of the proposed project. Clear public resistance to the work.	Limited opportunities for community members to provide input; neutral public response.	Community members are engaged in development of the project with some opportunity for ongoing input; public response is overall positive.	Robust community engagement in developing and implementing the project *and* strong public support to see the work done.
		"DEVELOPING" OR "STRONG" REQUIRED	